



The Jack Sprosen Memorial Trophy

A Competition for Digital Audio Visual Sequences

Definition of an Audio-visual

An Audio-visual is a sequence of still photographs with accompanying audio built around a storyline or theme. An effective sequence will have unity of these elements - the storyline, the visuals, and the audio. These elements should reinforce each other, such that any one without the others would be inadequate. The sequence should have an introduction, an interesting development of the storyline or theme and a close. Narrative, text and graphics may be used. The Audio Visual medium is very flexible and artistic expression within it can take many forms. It is much more than images to music.

The Competition Rules 2017

- 1.1 Open to current financial individual members of the PSNZ or financial members of clubs affiliated to the PSNZ residing in New Zealand or overseas.
- 1.2 Maximum of two entries per member.
- 1.3 Entries which have received a commendation or higher in the Jack Sprosen Memorial Trophy competition may not be re-entered..
- 1.4 There will be three categories: Documentary; Theme; Poetry Music and Song.
- 1.5 There is no restriction on subject matter. The organisers reserve the right to refuse an entry that they consider, in their absolute discretion, to be undesirable, unsuitable or incorrectly programmed for projection at the Convention.
- 1.6 The entry may run for any duration up to five (5) minutes. Entries longer than five (5) minutes will be disqualified.
- 1.7 The inclusion of video clips is not accepted.
- 1.8 Movement - panning and zooming which can be created in some software programs, is permissible.
- 1.9 The maximum frame rate for fast sequences, such as time lapse will be no greater than 10 fps
- 1.10 An AV must consist predominantly of a sequence of still images taken by the author. The use of third party images such as historic photos, reference or similar images taken from other media such as the internet, or other visual material are allowable. It is recommended that they are limited to no more than 20% of the total viewing time and relate strictly to the theme of the AV. It is at the judges' discretion whether there is too much emphasis on third party images and other graphics
- 1.11 The preference is for AVs saved in mp4 format or, if that is not available, .mov or .avi format. There have been issues with playing stand alone digital productions and, while the organisers will do their best to play all entries, it may not be possible to play all stand alone programmes. A separate file for each programme must be supplied.
- 1.12 The output must be able to run on either a Windows based PC or an Apple Mac.
- 1.13 The entry is to be submitted either by web transfer (preferred) or a USB Flash Drive, which has an attached label with the author's name, number of entries and their titles. Entrants are requested to supply a stamped, addressed envelop for the return of Flash Drives
- 1.14 A jpg image which represents the AV is to be submitted with the entry. This may be used for publicity relating to this competition. Images not used will be destroyed.
- 1.15 The production of the AV (photos and compilation) must be the original work of the entrant. Any assistance with computer editing should be minimal. The text for a voice-over should be prepared by the author but may be spoken by someone else at the specific direction of the author.
- 1.16 All Credits must be declared at the end of the sequence except the name of the author. All material not the original work of the entrant eg music or text must be acknowledged. Any credits which may identify the author can be acknowledged on the entry form.
- 1.17 All images in the presentation must be exposed by the entrant.
- 1.18 AVs will be displayed with the proportions they have been entered, at a screen resolution not greater than 1920px on the horizontal side and 1080px on the vertical side, in the sRGB colour space and on a black background.
- 1.19 After the competition the award winners may be asked for a copy of their AV with an introductory slide showing their name, the year and award, and saved as an . mp4 .AVI or .mov programme that can be shown at Regional Conventions and by clubs regardless of the computer platform they use.

Copyrights and Responsibility

- 2.1 By participating in the Competition authors of audio visual productions indemnify the organisers against all and any action which may be taken against them by owners of copyrights.
- 2.2 The organisers will accept no responsibility in the case of dispute or litigation. All care will be taken in the handling of entries, but the organisers cannot accept responsibility for loss, theft or damage.

Conditions of Entry

- 3.1 The submission of an entry implies the acceptance of these Rules and permission for the entry to be shown at the upcoming PSNZ National Convention.
- 3.2 The award winning entries will be copied to the Hard Drive for projection at the upcoming PSNZ National Convention. Copied material will be erased immediately following the Convention. However subject to authorisation of the medal winners a copy will be kept for showing to Regional Conventions and PSNZ affiliated clubs This authorisation is to be indicated on the entry form.
- 3.3 PSNZ reserves the right to contact the author of an award winning sequence to seek authorisation to produce and use a recorded lecture relating to their work.

Awards

- 4.1 The winner of each category will be awarded a Silver Medal.
- 4.2 The overall winner will be chosen from the three category winners. The Silver Medal will be replaced with a Gold Medal and the Jack Sprosen Memorial Trophy.
- 4.3 The judges will award two Bronze Medals and at their discretion and up to three Merit Certificates chosen from all the entries.
- 4.4 At the judges' discretion, 'Commended' certificates will be awarded to those AVs which are of a very good standard but which do not receive one of the main awards.

Selection Process

- 5.1 Selection will be done by a panel of three Selectors viewing the presentations together.
- 5.2 Their decisions will be made by discussion and consensus.
- 5.3 The criteria used to identify the contenders for the top awards will be based on the three components within the definition of an audio-visual.
 - a) The development of the story or theme (concept) and it's ability to hold the viewers interest is given the greatest weight.
 - b) The image quality, which should maintain a good overall standard.
 - c) The audio which is well constructed, supports the concept and works with the images.