

## Bylaw 22. Jack Sprosen Memorial Trophy for Digital Audio-Visual Sequences

### INTRODUCTION

Under the Constitution of the Photographic Society of New Zealand Inc. (PSNZ) the Council have been given the power to create and set Bylaws that are applicable to the description of specific events, activities, jobs, portfolios and/or publications that fall within the operations of the Society.

### Objectives of this Bylaw

This Bylaw is intended to outline the processes and jurisdiction given to the host Organising Club for the conduct of the audio-visual competition for the Jack Sprosen Memorial Trophy.

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#### 1. Name

The name of the competition is the "Jack Sprosen Memorial Trophy for Digital Audio- Visual Sequences" (JSMT).

#### 2. Definition

An audio-visual is a sequence of still photographs with accompanying audio built around a storyline or theme. The audio-visual medium is very flexible and artistic expression within it can take many forms. *It is much more than images to music.*

- An effective sequence will have unity of these elements - the storyline, the visuals, and the audio. These elements should reinforce each other, such that any one element without the others would be inadequate.
- The sequence should have an introduction, an interesting development of the storyline or theme, and a close.
- Narrative, text and graphics may be used.

#### 3. Organisation

The competition will be conducted annually on behalf of the Society by a club appointed for that purpose by the Council or their representative.

The competition will be held at end of the calendar year, or a such time as decided the PSNZ Councillor responsible for the JSMT or their representative. This information must be communicated to members at least six months before the opening date for the competition.

#### **4 Eligibility of Entry**

The JSMT is open to current financial members of the PSNZ, or financial members of clubs affiliated to the PSNZ residing in New Zealand or overseas.

#### **5 Entry Fees**

- (a) The JSMT entry fee for PSNZ members will be recommended by the PSNZ Councillor or their representative to the PSNZ Council.
- (b) The entry fee for non-PSNZ members is to be set at 25% more than the entry fee for PSNZ members.
- (c) Entry fees are payable at the time the entry is submitted.

#### **6. Rules**

- (a) The number of categories will be set by the PSNZ Councillor responsible for the JSMT or their representative. The membership will be notified by email at least six months before the competition opens.
- (b) The PSNZ Councillor responsible for the JSMT, or their designated representative, will determine the maximum number of entries permitted per participant, which shall not exceed four. The membership will be notified by email at least six months before the competition opens confirming the number of submissions for that year.
- (c) Entries which have previously received an acceptance or higher in the JSMT will not be accepted.
- (d) There is no restriction on the subject matter.
  - The organisers reserve the right to refuse an entry that they consider, in their absolute discretion, to be undesirable, unsuitable or incorrectly programmed for projection at the national convention.
- (e) Entries may run for any duration up to seven (7) minutes. Entries longer than the prescribed time will be disqualified.
- (f) Movement such as by panning and zooming, which can be created in some software programmes - is permissible.
- (g) An audio-visual must consist predominantly of a sequence of still images taken by the author.
  - Other visual material such as video clips including time lapse taken by the author and the use of third-party images such as historic photos, reference or similar images taken from other media such as the internet are allowable.
  - It is recommended that video and third-party images are limited to no more than 20% of the total viewing time and relate strictly to the theme of the audio visual.

- It is at the judges' discretion whether there is too much emphasis on third- party images, graphics such as titles and text and video clips.
- (h) Entries must be saved in .mp4 format.
- A separate file for each programme must be supplied.
- (i) The output must be able to run on either a Windows based PC or an Apple Mac.
- (j) The entry is to be submitted by web transfer.
- (k) The production of the audio-visual (photos and compilation) must be the original work of the entrant. Any assistance with computer editing should be minimal. The text for a voice-over should be prepared by the author but may be spoken by someone else at the specific direction of the author.
- (l) The use of Artificial Intelligence (AI) generated images either in part or completely AI generated is not allowed. These are defined here as images generated using tools such as graphic design, computer aided design and generative-AI software that are not derived from an original photograph captured by the author. The use of an AI generated voice reading a script written by the author of the AV is acceptable. The inclusion of AI generated music or poem is also acceptable. Where AI is used it must be acknowledged in the credits.
- (m) All credits should be declared at the end of the sequence. All material not the original work of the entrant. e.g., music or text must be acknowledged.
- (n) The author's name may be included in the audio-visual.
- (o) The entrant must have photographed all images in the audio visual except as allowed for in 6(g).
- (p) Images will be displayed with the proportions they have been entered, at a screen resolution not greater than 3840 px on the horizontal side and 2160 px on the vertical side, in the sRGB colour space and on a black background. The maximum screen resolution for a competition will be notified to members at least six months before the competition is open.
- (q) After the competition has been judged, copies of the medal winning audio visuals will be sent to the JSMT Coordinator. When the organising club has confirmation that these have been successfully received, all copies of all the audio-visuals entered into the JSMT competition will be erased.

## **7. Conditions of Entry**

- (a) The submission of an entry implies the acceptance of these rules and permission for the entry to be shown at the upcoming PSNZ national convention.
- (b) The medal winning entries will be copied to the hard drive for projection at the upcoming PSNZ national convention. Copied material will be erased immediately following the convention. However - subject to authorisation of the medal winners - a copy will be kept for showing at regional conventions and PSNZ affiliated clubs. This authorisation is to be indicated on the entry form.

## **8. Notification**

Information about the competition including the entry form will be circulated via the PSNZ bulk email facility to all PSNZ members and member clubs at least two (2) months before the closing date set by the organising Club.

## **9. Judging**

- (a) The competition will be judged by a panel of three judges from at least two different clubs.
  - It is desirable that at least two of the judges will be PSNZ accredited audio- visual judges.
- (b) The judges will be selected by PSNZ Councillor or their representative and approved by PSNZ Council.
- (c) The judging may be done remotely or by a meeting of the judges. In either case the judges should have access to all the AVs for several days beforehand and will meet to make final decisions.
- (d) Final decisions will be made by discussion and consensus.
- (e) The criteria used to identify the contenders for the top awards will be based on the three components within the definition of an audio-visual.

## **10. Awards**

- (a) The overall winner will receive a PSNZ Gold Medal and the Jack Sprosen Memorial Award Certificate.
- (b) The runner up will receive a PSNZ Silver Medal.
- (c) The third placed AV will receive a PSNZ Bronze Medal.
- (d) At the judge's discretion, up to three Merit Certificates may be chosen.

- (e) At the judge's discretion, certificates to recognise special strengths of AV's such as script, image quality or creative may be chosen.
- (f) A Novice Award maybe given to an author who has not previously received an award or, Merit Certificate in a JSMT competition. This AV must receive a Acceptance or higher.

## **11. Exhibition**

The top four (4) entries (Gold, Silver Bronze and Novice Awards) will be exhibited at the national convention of the Society and may be exhibited at a gathering of the organising club at which the general public may be present.

## **12. Reproduction**

After the competition, the award winners may be asked for a copy of their audio-visual with an introductory slide showing their name, the year and award. This should be saved as an .mp4 format that can be shown in agreed forums such as at regional conventions and by clubs regardless of the computer platform they use.

## **13. Copyrights and Responsibility**

- (a) By participating in the competition, authors of audio-visual productions indemnify the organisers against all and any action which may be taken against them by owners of copyrights.
- (b) The organisers will accept no responsibility in the case of dispute or litigation. All care will be taken in the handling of entries, but the organisers cannot accept responsibility for loss, theft, or damage.
- (c) Entrants are expected to either own or hold copyright permission for all media including third party images, music and other material used in the audio-visual where that is required. Failure to do so may result in the audio-visual being rejected.

## **14. Finance**

The organising club must establish and operate a proper accounting system over the duration of the competition. The following are requirements to be adhered to:

- (a) Submit a budget to the Councillor for National Competitions for approval. If, for some unforeseen reason, this competition runs at a loss, PSNZ will cover the shortfall if the organising club has adhered to the approved budget.
- (b) Reimburse or pay expense claims and make sure all receipts are attached.
- (c) Submit a financial report to the Councillor for National Competitions, not later than two (2) months after the Competition.
- (d) The organising club will retain any profits.

**15. Disputes**

Any dispute concerning the interpretation of this Bylaw or the organisation of the competition may be referred to Council whose decision will be final and binding.

**17. Report**

The organising club will, not later than four months (4) after the close of the competition, forward to the Councillor for National Competitions a written report on the competition, including full statistics and recommendations.